Green Infrastructure: A Wise Investment

Green Infrastructure (GI) includes a suite of cost-effective practices that replicate nature's treatment of stormwater. As part of comprehensive planning and local ordinances, GI can be promoted in rural or urban settings. New land development or site redevelopment projects can benefit from GI.

GI practices have proven to be especially effective in correcting stormwater problems (rate, quality, volume and recharge) in urban settings. In general, they rely on capturing and managing runoff close to where rain and snow land. By contrast, conventional stormwater management techniques collect and pipe runoff to large basins.

In short, GI cleans stormwater and stems the volumes of runoff that can degrade streams. Cleaner stormwater means healthier aquatic habitat, better fishing, safer recreation on the water, less localized flooding, and more resilient stream systems. GI projects may also open up new lands for public recreation.

> HEADQUARTERS 430 Walnut Street, Suite 303 Columbia, PA 17512

Green Infrastructure can actually attract financing.

Funding agencies increasingly look for stormwater infrastructure projects that enhance communities in multiple ways. Economic, environmental, aesthetic, and recreational benefits are often included in ranking systems used by funders.

In addition, municipalities can partner with rural and agricultural landowners to meet common water quality goals.

Use CWQE as your stormwater coach to organize funding strategies, find partnerships, and build proposals around program criteria to boost your chances at receiving financial assistance.

Contact us for free support Phone: 855-227-1202 Email: support@cwqe.org Support Hub: https://support.cwqe.org



Think you can't afford green stormwater infrastructure?

Think again.



Explore CWQE Services www.CWQE.org

Meeting the stormwater funding challenge.

Numerous funding and financing options make community investments in stormwater management and related green infrastructure (GI) possible and affordable. But program information can be overwhelming.

Pennsylvania's Center for Water Quality Excellence (CWQE) helps local governments make sense of the grant, loan, and public-private partnership programs that support stormwater infrastructure in Pennsylvania. The CWQE can assist with understanding funding programs and strategies to reduce nitrogen, phosphorus and sediment pollution. Your community will reap the benefits — cleaner streams, flooding resiliency, improved public safety, community greening and workforce development to name a few.

WHO WE ARE

The CWQE offers an innovative approach to supporting the delivery of financial and technical assistance to communities working on stormwater compliance and clean water projects. A PENNVEST initiative, the CWQE will be operating as a pilot in York and Lancaster counties and is free to customers seeking assistance.

Municipalities, businesses, authorities, and public/private partnerships can receive support through a virtual Support Hub. Specialists or



"coaches" provide one-on-one guidance on implementation and funding strategies for stormwater Best Management Practice (BMP) implementation and green infrastructure development. We shine light on what has worked well for other municipalities like yours. Making customer service a priority, the Center will offer inperson and phone support to best suit your schedule.



FREE ASSISTANCE CWQE customer support is provided through in-person consultations and a web-based interactive Support Hub.

VIRTUAL SUPPORT HUB

An online self-service support portal available 24/7 (*support.CWQE.org*) allows customers to ask questions, request support and search a digital library of stormwater resources.

Knowledge Base Library – Intuitive SEARCH tool directs you to helpful articles, funding alerts, program profiles, CWQE newsletter, subject matter overviews, and links to high quality resources.

Personalized Assistance – One-on-one support is provided to requests made via the Hub. CWQE staff will help move you to the next level of planning, design, or implementation with information support, points of contact, program expectations, and application details.

CWQE STOREFRONT

The CWQE has a storefront location for walk-in customers, scheduled one-on-one consultations, and workshops or events. Local

and state partnering organizations and agencies will be invited to present on hot topics. Located in Columbia Borough, the storefront will open for business in mid-August 2021.

MOBILE EDUCATION CENTER

The CWQE mobile education center takes storefront services on the road. Operating like a "food truck," the specially equipped van brings educational resources and direct assistance to selected events and locations.